



The Romano Collection

Antique Signs and Advertising

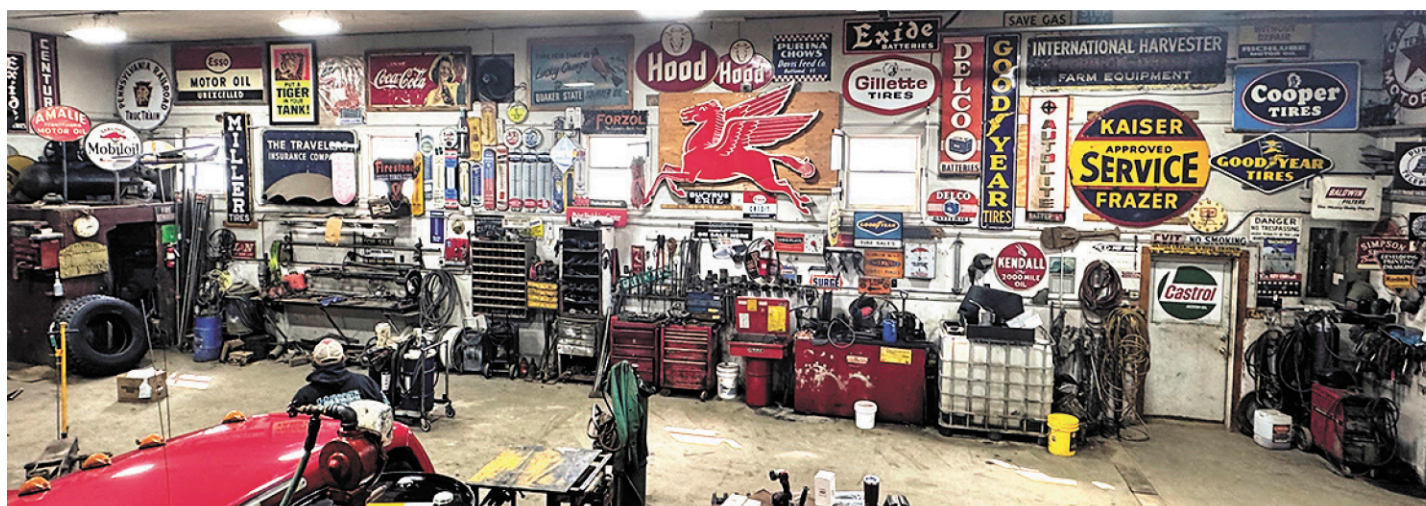
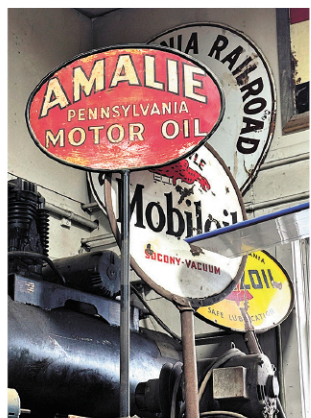
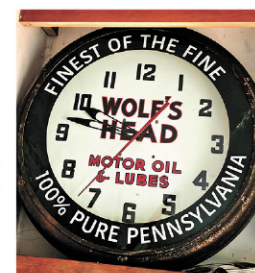
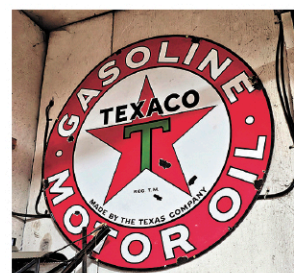
Sunday June 29, 2025 @ 10AM

73 Elm Street W. West Lebanon, NH



We are pleased to present at public auction an amazing 50+ year single owner collection of antique automotive, gas, petroliana signs and advertising. This is a once in a lifetime chance to see a collection of this magnitude in one spot.

Preview will be held on Saturday June 28 from Noon to 6 PM and Sunday from 8-10 AM. Please see website for more details www.steenburgh.com



Texaco flange - 23 high 18 wide - enamel; Socony Flange - enamel - 24 x 20; Socony Flange - enamel - 24 x 20; Gargoyle Mobil Oil Flange - enamel - 20 x 16; Miller Tires Flange - enamel - 24 x 18; Noonan's Hair Petrole for Falling Hair Flange - enamel - Zepps Hair Dressing 16 x 12; Supreme Auto Oil - Gulf Refining Co. Flange - enamel - 22x 18; Goodrich Rubber Footwear - oval flange 19 x 23; Coca Cola Flange - 15 x 18; Veedol Flange - 18x12; We Use Genuine; Chevrolet Parts Flange - 18x20; Louis Bros. High Standard Paint Flange - 20x12; Vermont True Baking Co. Flange - 8 x 18; Ladies & Children Hair Bobbing Flange 12x24; Mayfields Ice Cream Flange 18 x 20; Public Telephone Bell Connections Flange 18 x 19; Western Union; Telegraph and Cable Office Flange 12 x 24; American Agricultural Chemical Co. Flange 20 x 19 Railway Express Agency Flange 15 x 18; Western Union Telegraph and Cable Co. Flange 12 x 24; Public Telephone Bell Systems flange 18x18; Public Telephone Bell Systems flange - local and long distance - 11x11; Public Telephone Bell Systems flange - small 11x11; Simpsons Spring Beverages sold here flange - 14 x 18; Mayfield Ice Cream Flange - 18 x 20; Quality Wear You Well Shoes Flange 18x26; Shoe Repair Service Flange 12 x 13; Defiance Spark Plugs Flange 14x25; Kow Kare small flange 10x12; Hanging Signs; FoMoCo - 18 wide 13.5 tall Cooper Armored Core Tires Sign Oval - 30 x 18; Real Ice Cream - 24 x 23 inches; Amoco Courtesy Card Honored Here 15x24; Studebaker Service Station 14x30; We Give S&H Green Stamps 20 x 28; Quaker State Motor Oil; Willard Battery Recharging and Rental 17x30; Firestone Tires 30 x 36; Good Year Cycle Tyres - diamond shape 20 x 36; Phillips 66 shield 29 x 30; We Sell Sterling Motor Oil 16x30; The Approved Wayside Station 32x28; Delco Battery Sign 23 x 17 -; AAA oval sign 23 x 30; Baldwin Filters The Heavy Duty People - 18x24; Cow Sign - Registered Holsteins - Herman Clark Groton, VT 18 x 24; Green Acres Newmans Country Store - 20 x 22; Emergency ALA service 18 x 20; Sinclair Credit Cards 14x23; AAA Emergency Service oval 22x30 - Tall and long rectangular signs : Goodrich Tires 18 x 78; Oilzom Motor Oil 36 x 72 Choice of Champions; Dunlop Tires 14 x 59; Hotel Rogers Lebanon NH cast metal 6 x 29; Armstrong Tires 12 x 60; Armstrong Tires Small Round Sign; Armstrong Rhino Flex Tires 20 x 60; Armstrong Tires - Yellow 24 x 35; Armstrong Tires; Goodrich Tires 20 x 60; DeLaval Cream Separators sign 13x16; Firestone 16x48; Lehigh Cement 12 x 20 FS Cheney; Mercedes Benz 11 diam. Round; Kraft Mill Bank Boost 13 x 18 Rooster; Mobil Fan Belts 6 x 36 display hanger; SWP Cover the Earth sign 23 x 42; Bethlehem Wire Rope 30 x 36Whitaker

12 x 17 Battery Cable; Ask For Socony curved sign; Socony is Standard - large white and red; Socony Motor Oil Crank Case Service 18x36; Socony Motor Oils 18x36; Elephant Portland Cement 18x24; High Voltage 7 x 14; Genuine Rim and Wheel parts 7x30; Railway Express small - 11x11; Wells Fargo Express 11x11 signs; Ballantine Beer Sign - small; Rexall 2 part sign 34x68; Goodrich Silvertowns Tires 18x58; Easy Turns Goodrich Tires 20 x 60; Canadian National Express Money 3x30; Delaval Sign 12x16; Gulf Sign 42 inches diameter; 2 Veedol Forzol The Economy Oil for Fords - 13 x 42; Firestone Tire Most Miles per dollar 20x 48; STP sign 11x15; National Bank of Lebanon 6 x 20; Gulfpride - small sign 10 x 23; Hallmark Tires 14x60; Plee-zing oval; Goodyear Tires 24x66; Lee Tires 18x72; Cooper Tires Atkins Tire 15 x 74; Astrostar Tires 16 x 66; Cities Service Clean Rest Rooms Sign 24 square; Kendall 20 x 26 motor oil; Pennzoil Motor Oil oval 21x31; Duplicolor 18x 23; Estwing Ax figur sign 37 x 14; Estwing Hammer 37 x 14; Real Ice Cream 20 x 28; Plaid Stamps sign 36 x 60; Independent Garage Owners 30 x 30 inches; Registered Holsteins Sign 40 x 48; Wolfs Head Sign 40 x 60; Litchfield Gas 59 x 42 - large shield shaped; Dunlop Tires 14 x 60; Goodyear 14 x 66; Refreshment Milk 14 x 21; Lubri-Gas sign 31x 56; 7 Up door pusher 5x30; Pictorial Pattern Review 10x14; Veedol Motor Oils - black and red - approx 18 x 78; BF Goodrich 60 x 26; MG wooden sign 44 x 48; Semperit approx 78 x 22; Hudson Soap - Pail of Water - 20x12; We Give Gold Bond Stamps 56x30; Mechanic On Duty Champion Spark Plugs Sign; At your Service - Amoco - Chalkboard Sign; VT State Inspection Motorcycle / Trailer sign; Firestone Sign; Goodyear Fan Belts Hose Sign; Amcort American Manuf. Of Texas; Lufkin Mark II Unitorque; Blackstone Cigar Waitt and Bond; Texaco Motor Oil 30 x 30; Vigorene Feed 24x36Hydrox Ice Cream 42 x 30; Supreme Motor Oil 72 x 30; Bear Wheel Aligner unit 14 x 70; Brunswick Tires - 9 x 28; Massey Harris 84 x 30; Delco Batteries sign; Park & Pollard Lay of Bust 20 inches diameter; Beacon Fields Sign 28 30; Amalie Motor Oil oval 20 x 30 on Amalie cast iron stand; Exide 15 x 47; Century Tires 14 x 60; Pennsylvania RR Truc Train 48 diameter; Esso Motor Oil 36 x 72; Gargoyle Motor Oil round sign on stand 30 in. diameter; Pennzoil oval on post 18 x 31; Miller Tires 72 x 20; Travelers Insurance Co. 3D umbrella 48 x 72; Put a Tiger in Your Tank poster; I Stand by my Performance cut out; Drink Coca Cola 72 x 36; Brown; Formans King Whiskey Thermometer 38 inches; Chew Mail Pouch tobacco thermometer 38; Quaker State oil (w/ Shamrock) Thermometer 38; Ex Lax Thermometer 36 inches; Coca

Cola bottle shaped thermometer; Drink Masons Thermometer; Royal Crown Cola Thermometer; Atlas Perma Guard Anti Freeze thermometer; Fram Filter Service thermometer; Prestone Anti Freeze thermometer 36; Prestone Anti Freeze thermometer 36; Prestone Anti Freeze thermometer 36; Exide Batteries Thermometer round; Kendall Motor Oils thermometer round; Delco Battery round thermometer; Ditzler round thermometer; American Express Co. early black and white tin sign; Large poster Time for that Lucky Change to Quaker State - w/ robin 36 x 60; Veedol Forzol sign fragment; Hood Oval with Cow head sign large approx 42; Hood Oval with Cow head sign medium - approx 30; Purina Chows Davis Feed Co Rutland Vermont - approx 24 x 30; Large Pegasus Mobil sign - figural 92 x 69 approx.; Exide Batteries 48 inches Gillette Tires 48 x 30 in; Goodyear Tire Sales 18 x 24; Buckwalter 13 x 19; Delco Batteries 69 x 19; Good Year Tires 94 x 16; Kendall The 2000 Mile Motor Oil round 24 in.; Autolite batteries 18 x 60 inches; International Harvester McCormick Deering Farm Equipment; Kaiser Frazer Approved Service round 58 inches; Longer Wear Richlube Motor Oil 21 x 28; Cooper Tires 30 x 48; Good Year Tires 27 x 48 diamond shape; Texaco Gasoline and Motor Oil 42 in. diameter; Gulf plastic sign small; Small Valvoline 12 in. diameter; Keil Charlestown NH 12 x 27 Key Sign Bucyrus Erie 8 x 24; Burdans Ice Cream street side double sided sign 29 x 20; Victor Oil Seals 25 x 10 inches neon; Original vintage Texaco Tiger Costume - complete; Winthrop M Baker Boston Chocolate framed tin 19 x 14; Ex-Lax Enamel Thermometer 36 x 9 excellent condition; Mohawk Tires Neon Clock 18 diameter - spinner clock; Kendall The 2000 mile oil 22 diameter - spinner clock; Wolf's Head Motor Oil & Lubes 19 diameter Neon; Continental Since 1871 Neon 19 inches; Western Union Neon Sign - 10 x 33 inches; Exide Batteries Clock light up; Texaco Fire Chief - Gas Pump 1950s; and many other signs !!

TERMS: 15% Buyers Premium. Cash, Check, or Venmo - Sale # 1066

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