



# ANTIQUES

And The Arts Weekly

## ONLINE Advertising Rates

[www.antiquesandthearts.com](http://www.antiquesandthearts.com)

### BILLBOARD AD

(970w x 250h pixels)

**REGULAR RATE:** \$375/week

**BUNDLE RATE:** \$240/week if you have a ½ page or larger ad in paper.

**SPECIAL BUNDLE RATE** for full page advertisers: \$195/week

**Position:** Top of the popular *Calendar* page as well as *About*, *FAQ*, *Subscribe*, *Picker*, *Archive*, and *My A&A*

**Links to:** URL of your choice

Your ad rotates with up to three other advertisers

### LEADERBOARD AD

(728w x 90h pixels)

**REGULAR RATE:** \$150/week

**BUNDLE RATE:** \$125/week with a ¼ page or larger print ad the same week.

**Position:** Footer of the *Home Page* and nearly all other pages.

**Links to:** URL of your choice

This ad space is a sponsorship buyout. No other ads rotate with it.

### FILMSTRIP AD

(300w x 600h pixels)

**REGULAR RATE:**

\$195/week

**BUNDLE RATE:**

\$150/week

with a ¼ page or larger print ad the same week.

**Position:** Right hand side of the *Home Page*, adjacent to feature articles and appears on nearly all other pages.

**Links to:** URL of your choice

Your ad rotates with up to three other advertisers

### WEEKEND EVENTS EMAIL BLAST

(600w x 165h pixels)

**RATE:** Top: \$160, Bottom: \$140 • One available per week.

**Position:** Ad goes in our Thursday editorial email featuring events taking place that weekend.

**Links to:** URL of your choice

### HEADLINE NEWS EMAIL BLAST

(708w x 166h pixels)

**RATE:** \$525/week

**Position:** Ad goes in our Wednesday editorial email featuring our top headlines of the week.

**Links to:** URL of your choice

### EXCLUSIVE EMAIL BLAST

(650w x 1200h pixels)

**RATE:** \$575/day

**Links to:** URL of your choice

All bundled web ads will run for 7 days (Monday through Sunday)