

CALENDAR OF ADVERTISING DEADLINES 2024



	January 2024 Christmas Observ New Year Obser					
Issue Date	Premium Ads Thursdays 10am	Early Auction Thursdays 10am	Display/ Editorial Fridays 10am	Regular Auction Mondays 10am	Mail Date	
Jan 5	Dec 14	Dec 21	Holiday Deadline ' <u>Thurs.,</u> Dec. 21		Dec 26	
Jan 12	Dec 21	Dec 28	Holiday Deadline ' <u>Thurs.,</u> Dec. 28		Jan 2	
Jan 19	Dec 28	Jan4	Jan 5	Jan 8	Jan 9	
Jan 26	Jan 4	Jan 11	Jan 12	Jan 15	Jan 16	

	July 2024 *Thursday, July 4th							
Issue Date	Premium Ads Thursdays 10am	Early Auction Thursdays 10am	Display/ Editorial Fridays 10am	Regular Auction Mondays 10am	Mail Date			
July 5	June 13	June 20	June 21	June 24	June 25			
July 12	June 20	June 27	June 28	July 1	July 2			
July 19	June 27	Holiday Deadline ' <u>Wed.</u> July 3	July 5	July 8	July 9			
July 26	July 4	July 11	July 12	July 15	July 16			

February 2024									
Issue Date	Premium Ads Thursdays 10am	Early Auction Thursdays 10am	Display/ Editorial Fridays 10am	Regular Auction Mondays 10am	Mail Date				
Feb 2	Jan 11	Jan 18	Jan 19	Jan 22	Jan 23				
Feb 9	Jan 18	Jan 25	Jan 26	Jan 29	Jan 30				
Feb 16	Jan 25	Feb 1	Feb 2	Feb 5	Feb 6				
Feb 23	Feb 1	Feb 8	Feb 9	Feb 12	Feb 13				

	August 2024									
Issue Date	Premium Ads Thursdays 10am	Early Auction Thursdays 10am	Display/ Editorial Fridays 10am	Regular Auction Mondays 10am	Mail Date					
Aug 2	July 11	July 18	July 19	July 22	July 23					
Aug 9	July 18	July 25	July 26	July 29	July 30					
Aug 16	July 25	Aug 1	Aug 2	Aug 5	Aug 6					
Aug 23	Aug 1	Aug 8	Aug 9	Aug 12	Aug 13					
Aug 30	Aug 8	Aug 15	Aug 16	Aug 19	Aug 20					

	March 2024									
Issue Date	Premium Ads Thursdays 10am	Early Auction Thursdays 10am	Display/ Editorial Fridays 10am	Regular Auction Mondays 10am	Mail Date					
March 1	Feb 8	Feb 15	Feb 16	Feb 19	Feb 20					
March 8	Feb 15	Feb 22	Feb 23	Feb 26	Feb 27					
March 15	Feb 22	Feb 29	Mar 1	Mar 4	Mar 5					
March 22	Feb 29	Mar 7	Mar 8	Mar 11	Mar 12					
March 29	Mar 7	Mar 14	Mar 15	Mar 18	Mar 19					

September 2024 Labor Day • Sept 2									
Issue Date	Premium Ads Thursdays 10am	Early Auction Thursdays 10am	Display/ Editorial Fridays 10am	Regular Auction Mondays 10am	Mail Date				
Sept 6	Aug 15	Aug 22	Aug 23	Aug 26	Aug 27				
Sept 13	Aug 22	Aug 29	Aug 30	Holiday Deadline ' <u>Fri</u> . Aug. 30	Sept 3				
Sept 20	Aug 29	Sept 5	Sept 6	Sept 9	Sept 10				
Sept 27	Sept 5	Sept 12	Sept 13	Sept 16	Sept 17				

	April 2024									
Issue Date	Premium Ads Thursdays 10am	Early Auction Thursdays 10am	Display/ Editorial Fridays 10am	Regular Auction Mondays 10am	Mail Date					
April 5	Mar 14	Mar 21	Mar 22	Mar 25	Mar 26					
April 12	Mar 21	Mar 28	Mar 29	Apr 1	Apr 2					
April 19	Mar 28	Apr4	Apr 5	Apr 8	Apr 9					
April 26	April 4	Apr 11	Apr 12	Apr 15	Apr 16					

	October 2024									
Issue Date	Premium Ads Thursdays 10am	Early Auction Thursdays 10am	Display/ Editorial Fridays 10am	Regular Auction Mondays 10am	Mail Date					
Oct 4	Sept 12	Sept 19	Sept 20	Sept 23	Sept 24					
Oct 11	Sept 19	Sept 26	Sept 27	Sept 30	Oct 1					
Oct 18	Sept 26	Oct 3	Oct 4	Oct 7	Oct 8					
Oct 25	Oct 3	Oct 10	Oct 11	Oct 14	Oct 15					

	May 2024									
Issue Date	Premium Ads Thursdays 10am	Early Auction Thursdays 10am	Display/ Editorial Fridays 10am	Regular Auction Mondays 10am	Mail Date					
May 3	Apr 11	Apr 18	Apr 19	Apr 22	Apr 23					
May 10	Apr 18	Apr 25	Apr 26	Apr 29	Apr 30					
May 17	Apr 25	May 2	May 3	May 6	May 7					
May 24	May 2	May 9	May 10	May 13	May 14					
May 31	May 9	May 16	May 17	May 20	May 21					

	November 2024									
Issue Date	Premium Ads Thursdays 10am	Early Auction Thursdays 10am	Display/ Editorial Fridays 10am	Regular Auction Mondays 10am	Mail Date					
Nov 1	Oct 10	Oct 17	Oct 18	Oct 21	Oct 22					
Nov 8	Oct 17	Oct 24	Oct 25	Oct 28	Oct 29					
Nov 15	Oct 24	Oct 31	Nov 1	Nov 4	Nov 5					
Nov 22	Oct 31	Nov 7	Nov 8	Nov 11	Nov 12					
Nov 29	Nov 7	Nov 14	Nov 15	Nov 18	Nov 19					

June 2024 *Memorial Day • May						
Issue Date	Premium Ads Thursdays 10am	Early Auction Thursdays 10am	Display/ Editorial Fridays 10am	Regular Auction Mondays 10am	Mail Date	
June 7	May 16	May 23	May 17	Holiday Deadline ' <u>Fri.</u> May 24	May 28	
June 14	May 23	May 30	May 24	June 3	June 4	
June 21	May 30	June 6	May 31	June 10	June 11	
June 28	June 6	June 13	June 7	June 17	June 18	

			ving • Nov 28 ill be closed Fri., Nov. 29		
Issue Date	Premium Ads Thursdays 10am	Early Auction Thursdays 10am	Display/ Editorial Fridays 10am	Regular Auction Mondays 10am	Mail Date
Dec 6	Nov 14	Nov 21	Nov 22	Nov 25	Nov 26
Dec 13	Nov 21	Holiday Deadline ' <u>Wed.</u> Nov 27	Holiday Deadline <u>"Wed.</u> Nov 27	Dec 2	Dec 3
Dec 20	Holiday Deadline ' <u>Wed.</u> Nov 27	Dec 5	Dec 6	Dec 9	Dec 10
Dec 27	Dec 5	Dec 12	Dec 13	Dec 16	Dec 17