Putnam Collection Automobilia & Advertising Live Webcast Auction — Saturday, June 4, 2022 at 10 am























LIVE AUCTION: Florence Community Center 140 Pine Street, Florence, MA 01062

ONLINE SIMULCAST BIDDING:

www.raucherbrothersauctioneers.hibid.com

LIVE & ONLINE PREVIEW OPTIONS

ONLINE PRE-BIDDING: May 29-June 3
@ www.raucherbrothersauctioneers.hibid.com

LIVE PREVIEW: Friday, June 3, 1-6 pm @ 140 Pine St. Florence, MA

ONLINE CATALOG & PRE-REGISTRATION:

www.raucherbrothersauctioneers.hibid.com

Photo galleries available on

Facebook (www.facebook.com/raucherbrothersauctioneers) and AuctionZip (www.auctionzip.com, Auctioneer ID # 9337)

The first of several auctions to disperse the personal automobilia & advertising collection of William "Bill" Putnam, a lifelong collector and a dealer in new, used, and classic cars

FFATURING:

1977 Caprice Classic — rare "wraparound" rear windshield; 350 V-8 2 barrel carb; dual exhaust; power windows, locks and seat; 75,912 miles, Oregon title. Original car from the 8-track player to the wire wheel covers!

1979 Mercury Zephyr Z7 — 6 cylinder; automatic; factory AC; interior restoration was started on roof liner and dash; original dashboard is in the car; 28,171 miles. Title is from State of Washington.

PHIS-

Advertising signs, banners, counter displays, clocks, thermometers, etc. for: autos • parts & accessories • gas • oil • hardware & paint • soda • tobacco • pet food • motorcycles • groceries

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Pressed steel toys • pedal cars • motorized go-kart • oil & other fluid cans • die-cast cars • antique hand-cranked National Cash Register • service-station & car dealership parts cabinets with NOS inventory

AND MORF!

RAUCHER BROTHERS AUCTIONEERS

Donald Raucher, Auctioneer | MA license #AU2233

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