



# Dealers' Marketplace CHECKLIST

Please email the following storefront elements to  
[cindie@thebee.com](mailto:cindie@thebee.com).

- 1) A large billboard-size (970w x 250h pixels), jpeg image to represent your business—this is not an ad but may include your logo and images of what you sell or your shop. It will serve as a branding image for your storefront. We have a generic place-holder banner if you do not supply one. *Required.*
- 2) Business name and contact info. If you have more than one business location, please provide the MAIN business location. We will link to your “locations” page on your site if you have multiple locations (provide URL). *Required.*
- 3) Up to 25 keywords or very short phrases that identify your specialties. Please supply these keywords/phrases, separated by commas, in a Word document titled Your Name – Specialties. *Required.*
- 4) Six color jpeg images and descriptions (prices are optional but recommended) of items from your regular inventory that you would like to sell in your storefront. *Required.*
- 5) A jpeg of your logo, preferably 100 x 100 pixels. *Required.*
- 6) An unlimited number of keywords of items/manufacturers/artists/etc. you are seeking. Please supply these words/names, separated by commas, in a Word document titled Your Name — Seeking. *Recommended.*
- 7) A short two- or three-sentence blurb describing your business. *Recommended.*
- 8) A list of any dealers' associations to which you belong. *Optional.*
- 9) Your social media URLs (facebook, twitter, etc.) if any. *Optional.*