



ANTIQUES

And The Arts Weekly

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RATE SCHEDULE

DISPLAY ADVERTISING

Display **\$16.10 per column inch**

DEADLINE: 10 A.M. FRIDAY

Column Width 1-3/4" – Depth of Column 15"

**NOTE: Advanced Deadlines for Holiday Weeks
Will Be Announced in the Paper**

AUCTION ADVERTISING

Auction **\$22.80 per column inch**

DEADLINE: 10 A.M. MONDAY

Early Auction Rate . . \$19.84 per column inch

DEADLINE: 10 A.M. THURSDAY

Column Width 3-1/4" - Depth of Column 15"

Common Display Ad Sizes

Common sizes

1/8 pg Vertical	3¾ w x 5 in	\$161.00
1/8 pg Horizontal	5¾ w x 3½ in	\$169.05
1/4 pg Square	5¾ w x 6½ in	\$313.95
1/4 pg Horizontal	7¾ w x 5 in / 9¾ w x 4 in	\$322.00
1/4 pg Vertical	3¾ w x 10 in	\$322.00

1/3 pg Horizontal	9¾ w x 5 in	\$402.50
1/3 pg Vertical	5¾ w x 8½ in	\$402.50
1/2 pg Horizontal	9¾ w x 7½ in	\$644.00
1/2 pg Vertical	5¾ w x 13½ in	\$644.00
3/4 Page	9¾ w x 12 in	\$966.00
FULL PAGE	9¾ w x 15 in	\$1,288.00

Common Auction Ad Sizes

Early Auction Rate

FULL PAGE	9¾ w x 15 in	\$952.32
3/4 pg	9¾ w x 12 in	\$714.24
2/3 pg Vertical	6½ w x 15 in	\$634.88
2/3 pg Horizontal	9¾ w x 10 in	\$595.20
1/2 pg Horizontal	9¾ w x 7½ in	\$476.16
1/2 pg Vertical	6½ w x 12 in	\$476.16
1/3 pg	3¾ w x 15 in, 6½ w x 7½ in, 9¾ w x 5 in	\$317.44
1/4 pg	6½ w x 6, 9¾ w x 4, 3¾ w x 12 in	\$238.08
1/8 pg	3¾ w x 6, 6½ w x 3 in	\$119.04

Regular Auction Rate

FULL PAGE	9¾ w x 15 in	\$1,094.40
3/4 pg	9¾ w x 12 in	\$820.80
2/3 pg Vertical	6½ w x 15 in	\$729.60
2/3 pg Horizontal	9¾ w x 10 in	\$684.00
1/2 pg Horizontal	9¾ w x 7½ in	\$547.20
1/2 pg Vertical	6½ w x 12 in	\$547.20
1/3 pg	3¾ w x 15 in, 6½ w x 7½ in, 9¾ w x 5 in	\$364.80
1/4 pg	6½ w x 6, 9¾ w x 4, 3¾ w x 12 in	\$273.60
1/8 pg	3¾ w x 6, 6½ w x 3 in	\$136.80

SUBSCRIPTION INFORMATION

1 Year **\$92** 2 Years **\$165** 5 Years **\$400**

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