



# ANTIQUES

And The Arts Weekly

5 Church Hill Road, Newtown, CT 06470

Antique Advertising Information • (203) 426-8036 • EMAIL (advertising) [ads@thebee.com](mailto:ads@thebee.com)  
Subscription Information • (203) 426-3141 • EMAIL (subscriptions) [subscriptions@thebee.com](mailto:subscriptions@thebee.com)  
FAX (203) 426-1394 • EMAIL (editorial) [antiques@thebee.com](mailto:antiques@thebee.com)

## RATE SCHEDULE

### ADVERTISING RATES

Display . . . . . **\$15.80 per column inch**

DEADLINE: 10 A.M. FRIDAY

Column Width 1-3/4" – Depth of Column 15"

### AUCTION ADVERTISING

Auction . . . . . **\$22.30 per column inch**

DEADLINE: 10 A.M. MONDAY

Early Auction Rate . . **\$19.34 per column inch**

DEADLINE: 10 A.M. THURSDAY

Column Width 3-1/4" - Depth of Column 15"

**NOTE:** Advanced Deadlines for Holiday Weeks  
Will Be Announced in the Paper

## SUBSCRIPTION INFORMATION

### PRINT EDITION

(includes full access to the Web Edition)

1 Year **\$92**      2 Years **\$165**      5 Years **\$400**

Call for Special UPS or Federal Express Rates And for Canadian & Foreign Service

Antiques And The Arts Weekly Is Dated Friday – Mailed Tuesday

*Our Web Edition is in full color available anytime/anywhere.*

*All advertised auctions and shows will be posted on our website: [AntiquesandTheArts.com](http://AntiquesandTheArts.com)*

**EFFECTIVE FEBRUARY 1, 2020**



# ANTIQUES

And The Arts Weekly

## DISPLAY Advertising Rates - \$15.80

Column Inches	1 column 1 3/4 in	2 columns 3 3/4 in.	3 columns 5 3/4 in.	4 columns 7 3/4 in.	5 columns 9 3/4 in.
1.....	15.80.....	31.60.....	47.40.....	63.20.....	79.00.....
1.5.....	23.70.....	47.40.....	71.10.....	94.80.....	118.50.....
2.....	31.60.....	63.20.....	94.80.....	126.40.....	158.00.....
2.5.....	39.50.....	79.00.....	118.50.....	158.00.....	197.50.....
3.....	47.40.....	94.80.....	142.20.....	189.60.....	237.00.....
3.5.....	55.30.....	110.60.....	165.90.....	221.20.....	276.50.....
4.....	63.20.....	126.40.....	189.60.....	252.80.....	316.00.....
4.5.....	71.10.....	142.20.....	213.30.....	284.40.....	355.50.....
5.....	79.00.....	158.00.....	237.00.....	316.00.....	395.00.....
5.5.....	86.90.....	173.80.....	260.70.....	347.60.....	434.50.....
6.....	94.80.....	189.60.....	284.40.....	379.20.....	474.00.....
6.5.....	102.70.....	205.40.....	308.10.....	410.80.....	513.50.....
7.....	110.60.....	221.20.....	331.80.....	442.40.....	553.00.....
7.5.....	118.50.....	237.00.....	355.50.....	474.00.....	592.50.....
8.....	126.40.....	252.80.....	379.20.....	505.60.....	632.00.....
8.5.....	134.30.....	268.60.....	402.90.....	537.20.....	671.50.....
9.....	142.20.....	284.40.....	426.60.....	568.80.....	711.00.....
9.5.....	150.10.....	300.20.....	450.30.....	600.40.....	750.50.....
10.....	158.00.....	316.00.....	474.00.....	632.00.....	790.00.....
10.5.....	165.90.....	331.80.....	497.70.....	663.60.....	829.50.....
11.....	173.80.....	347.60.....	521.40.....	695.20.....	869.00.....
11.5.....	181.70.....	363.40.....	545.10.....	726.80.....	908.50.....
12.....	189.60.....	379.20.....	568.80.....	758.40.....	948.00.....
12.5.....	197.50.....	395.00.....	592.50.....	790.00.....	987.50.....
13.....	205.40.....	410.80.....	616.20.....	821.60.....	1,027.00.....
13.5.....	213.30.....	426.60.....	639.90.....	853.20.....	1,066.50.....
14.....	221.20.....	442.40.....	663.60.....	884.80.....	1,106.00.....
Full.....	252.80.....	505.60.....	758.40.....	1,011.20.....	1,264.00.....

### Common sizes

1/8 pg Vertical.....	3 3/4 w x 5 in.....	\$ 158.00
1/8 pg Horizontal.....	5 3/4 w x 3 1/2 in.....	\$ 165.90
1/4 pg Square.....	5 3/4 w x 6 1/2 in.....	\$ 308.10
1/4 pg Horizontal.....	7 3/4 w x 5 in / 9 3/4 w x 4 in.....	\$ 316.00
1/4 pg Vertical.....	3 3/4 w x 10 in.....	\$ 316.00

1/3 pg Horizontal.....	9 3/4 w x 5 in.....	\$ 395.00
1/3 pg Vertical.....	5 3/4 w x 8 1/2 in.....	\$ 402.90
1/2 pg Horizontal.....	9 3/4 w x 7 1/2 in.....	\$ 632.00
1/2 pg Vertical.....	5 3/4 w x 13 1/2 in.....	\$ 639.90
3/4 Page.....	9 3/4 w x 12 in.....	\$ 948.00
FULL PAGE.....	9 3/4 w x 15 in.....	\$ 1,264.00



# ANTIQUES

And The Arts Weekly

## AUCTION Advertising Rates

**Early Auction Rate - \$19.34**  
**Thursday Deadline**

**Regular Auction Rate - \$22.30**  
**Monday Deadline**

**Column 1 column 2 columns 3 columns**  
**Inches 3 1/4 in 6 1/2 in. 9 3/4 in.**

1.....	19.34.....	38.68.....	58.02
2.....	38.68.....	77.36.....	116.04
3.....	58.02.....	116.04.....	174.06
4.....	77.36.....	154.72.....	232.08
5.....	96.70.....	193.40.....	290.10
6.....	116.04.....	232.08.....	348.12
7.....	135.38.....	270.76.....	406.14
8.....	154.72.....	309.44.....	464.16
9.....	174.06.....	348.12.....	522.18
10.....	193.40.....	386.80.....	580.20
11.....	212.74.....	425.48.....	638.22
12.....	232.08.....	464.16.....	696.24
13.....	251.42.....	502.84.....	754.26
14.....	270.76.....	541.52.....	812.28
Full .....	309.44.....	618.88.....	928.32

**Column 1 column 2 columns 3 columns**  
**Inches 3 1/4 in 6 1/2 in. 9 3/4 in.**

1.....	22.30.....	44.60.....	66.90
2.....	44.60.....	89.20.....	133.80
3.....	66.90.....	133.80.....	200.70
4.....	89.20.....	178.40.....	267.60
5.....	111.50.....	223.00.....	334.50
6.....	133.80.....	267.60.....	401.40
7.....	156.10.....	312.20.....	468.30
8.....	178.40.....	356.80.....	535.20
9.....	200.70.....	401.40.....	602.10
10.....	223.00.....	446.00.....	669.00
11.....	245.30.....	490.60.....	735.90
12.....	267.60.....	535.20.....	802.80
13.....	289.90.....	579.80.....	869.70
14.....	312.20.....	624.40.....	936.60
Full .....	356.80.....	713.60.....	1,070.40

### Common Sizes

FULL PAGE . . . . .	9 3/4 w x 15 in .....	\$928.32
3/4 pg . . . . .	9 3/4 w x 12 in.....	\$696.24
2/3 pg Vertical . . . . .	6 1/2 w x 15 in.....	\$618.88
2/3 pg Horizontal . . . . .	9 3/4 w x 10 in.....	\$580.20
1/2 pg Horizontal . . . . .	9 3/4 w x 7 1/2 in.....	\$464.16
1/2 pg Vertical . . . . .	6 1/2 w x 12 in.....	\$464.16
1/3 pg . . . . .	3 1/4 w x 15 in, 6 1/2 w x 7 1/2 in, 9 3/4 w x 5 in....	\$309.44
1/4 pg . . . . .	6 1/2 w x 6, 9 3/4 w x 4, 3 1/4 w x 12 in .....	\$232.08
1/8 pg . . . . .	3 1/4 w x 6, 6 1/2 w x 3 in .....	\$116.04

FULL PAGE. . . . .	9 3/4 w x 15 in .....	\$1,070.40
3/4 pg . . . . .	9 3/4 w x 12 in .....	\$802.80
2/3 pg Vertical. . . . .	6 1/2 w x 15 in .....	\$713.60
2/3 pg Horizontal . . . . .	9 3/4 w x 10 in .....	\$669.00
1/2 pg Horizontal . . . . .	9 3/4 w x 7 1/2 in.....	\$535.20
1/2 pg Vertical. . . . .	6 1/2 w x 12 in .....	\$535.20
1/3 pg . . . . .	3 1/4 w x 15 in, 6 1/2 w x 7 1/2 in, 9 3/4 w x 5 in...	\$356.80
1/4 pg . . . . .	6 1/2 w x 6, 9 3/4 w x 4, 3 1/4 w x 12 in.....	\$267.60
1/8 pg . . . . .	3 1/4 w x 6, 6 1/2 w x 3 in .....	\$133.80